

# Welcome To It All



VISIT  
**BASTROP**  
EST. 1832  
*Texas*

## MEDIA KIT

### MEDIA CONTACTS

JAIME HAYDEN

jhayden@augustineagency.com

OLGA VERKHOTINA

overkhotina@augustineagency.com

LEARN MORE AT [VISITBASTROP.COM](http://VISITBASTROP.COM)

AND FOLLOW US ON SOCIAL:



VISIT BASTROP MEDIA KIT | VISIT BASTROP, 1408 B CHESTNUT ST. BASTROP, TX 78602

## VISIT BASTROP

## FACT SHEET

Just 30 miles southeast of Austin along Highway 71 is one of the most historic small towns in Texas. Welcome to Bastrop. Here, visitors get an authentic Texas experience without the crowds. From charming downtown streets to epic outdoor adventures, live music to mouthwatering meals, historic buildings to a burgeoning art scene, everyone is invited to Bastrop. Visit Bastrop and make yourself at home, create your next story and enjoy a special brand of Texas hospitality.

## QUICK FACTS

- ★ **TOTAL POPULATION:** 8,802
- ★ **LOCATION:** Approximately 30 miles southeast of Austin, 92 miles northeast of San Antonio and 133 miles northwest of Houston
- ★ **HOTELS:** 12
- ★ **BED AND BREAKFAST INNS:** 4
- ★ **RV CAMPS & CABINS:** 11
- ★ **RESTAURANTS:** 40+
- ★ **BEER, WINE & SPIRITS:** 18+
- ★ **PARKS AND RECREATION:** 28+
- ★ **MEETING SPACE VENUES:** 20+
- ★ **HISTORIC HOMES & BUILDINGS:** 130+
- ★ **LOCAL SHOPS:** 30+
- ★ **ARTS & CULTURE SITES:** 11
- ★ **ANNUAL EVENTS:** 30+



## MEDIA CONTACTS

JAIME HAYDEN

jhayden@augustineagency.com

OLGA VERKHOTINA

overkhotina@augustineagency.com

LEARN MORE AT VISITBASTROP.COM  
AND FOLLOW US ON SOCIAL:



## ACCOMODATIONS

From luxurious suites to historic inns, RV parks to cabins, Bastrop welcomes a variety of lodging options perfect for any occasion. From business trips to honeymoons, visitors are greeted by small-town hospitality wherever they stay.

## MEETINGS, EVENTS AND TOURS

With its close proximity to Austin, Houston and San Antonio, food and entertainment options and various lodging accommodations, it's easy to find something to love in Bastrop. Whether it's a working conference, a bus tour, an outdoor wedding or a special group retreat, Bastrop has all the amenities to suit meeting and event needs.

## OUTDOOR ADVENTURE

From hiking to fishing, biking to horseback riding, kayaking to zip lining, Bastrop offers an abundance of outdoor adventures. Explore natural history at Bastrop State Park, embrace your inner-child by trying water sports or relax along the river in a canoe at Fisherman's Park. Adventure awaits in Bastrop.

## EAT AND DRINK

Bastrop serves honest-to-goodness, homemade comfort food with a grand spread of Texas cookin' including American, Mexican, Chinese, Mediterranean and Italian cuisines. Home to world-class beverage makers concocting a variety of wine, beer and spirits, there is no shortage of friendly fuel in Bastrop.

## ATTRACTIONS

Bastrop attractions include everything from a historic downtown to the famous Lost Pines Forest. With a variety of art fairs, cultural festivals and epic adventures, Bastrop is the perfect destination for a day trip, romantic getaway, family vacation or gathering.

## ARTS AND CULTURE

Spend some time in Bastrop's burgeoning art scene and you'll see why it's becoming a destination for art lovers. Easy going, creative and outdoorsy, Bastrop is known as one of Texas' most historic small towns. Plan at least half a day to enjoy historic Main Street, downtown and the dozens of distinguished historic homes and buildings. From live music to local theaters, Bastrop's arts and culture scene is anything but ordinary.

## ANNUAL EVENTS

Bastrop offers plenty of events to make a trip memorable all-year-round. Enjoy local food and drinks during Table on Main, dance the night away at the Bastrop Music Festival or celebrate the holiday season during Lost Pines Christmas. There's always something special happening in Bastrop.

# VISIT BASTROP

# ATTRACTIONS

## BASTROP COUNTY MUSEUM AND VISITOR CENTER

Learn the fascinating story of Bastrop's beginnings as a German colony through artifacts and exhibits. Bastrop County Museum and Visitor Center is located inside an old fire and police station from the 1930s, making it a charming trip back in time.

## BASTROP STATE PARK

Bastrop State Park is home to the famous loblolly pine trees, or "Lost Pines." Explore a piece of natural history as these trees are thought to have originated during the Ice Age. The park covers nearly 6,000 total acres, so you can also enjoy swimming, canoeing, wildlife viewing, golfing and camping at one of the park's various campsites or historic cabins built in the 1930s.

## LOST PINES ART CENTER

Lost Pines Art Center is a 12,000-square-foot facility with a gallery in the main building, classrooms and art studios, four renovated silos and a meandering sculpture garden. With free admission seven days a week, this may be Bastrop's best-kept secret.

## DEEP IN THE HEART ART FOUNDRY

Take a tour and gain unique insight to the inner workings of bronze casting. Deep in the Heart Art Foundry occasionally hosts one-of-a-kind night-pour events where you can watch artists pour liquefied bronze into molds for sculptures.

## ZIP LOST PINES

Enjoy breathtaking views of the Colorado River and local wildlife as you soar over pine forests and canyons. Zip Lost Pines is home to the longest side-by-side zip line tour in Texas and features six dual zip lines, three suspension bridges, and access to McKinney Roughs Nature Park.

## HYATT REGENCY LOST PINES

Adjacent to the 1,100-acre McKinney Roughs Nature Park, this resort offers activities that capture the character and history of the area. Meet Texas longhorns, pigs and goats, ride a tractor, enjoy shady trails, sunny pools, a luxurious spa, nightly s'mores, great dining and more.

## DINOSAUR PARK

While most museums have dinosaur skeletons, Dinosaur Park shows life-size dinosaur statues with skin and color variations in their natural habitat. As you walk through the trails, you'll spot a full range of these majestic creatures that used to rule the Earth for more than 150 million years.

## RIVER OUTFITTERS

Follow the bends of the Colorado River with Bastrop River Company or Rising Phoenix Adventures, conveniently located near downtown. Go kayaking, canoeing, paddle boarding or tubing with the local experts. Join a day or moonlight trip, a full-on camping trip or just an hourly rental.

## HISTORIC DOWNTOWN BASTROP

Perfectly positioned along the banks of the Colorado River, charming downtown Bastrop offers something for everyone. From engaging history and authentic shopping to mouthwatering eats, downtown Bastrop is a remarkable retreat from the everyday. Visit downtown Bastrop for a taste of main street heritage—past and present.

## BASTROP OPERA HOUSE

The historic 1889 Bastrop Opera House offers creative year-round stage performances of vaudeville, melodramas, musicals and comedies. Enjoy a dinner theater, musical, play, or date night at one of their award-winning shows.

## LAKE BASTROP

Discover the popular 900-acre lake in the heart of Bastrop. From sailing and water skiing to fishing and camping, Lake Bastrop has something great for everyone in the family to enjoy. Just pull up your RV to one of the 32 campsites or 18 cabins and let the fun begin.

## TEXAS REPTILE ZOO

Designed as an exhibit, as well as an educational and behavioral research facility, the Texas Reptiles Zoo provides a unique insight into reptile species from around the world. Visitors can learn about more than 200 reptiles, from tropical to desert species, and maybe catch a feeding or two.

## MEDIA CONTACTS

JAIME HAYDEN

jhayden@augustineagency.com

OLGA VERKHOTINA

overkhotina@augustineagency.com

LEARN MORE AT VISITBASTROP.COM  
AND FOLLOW US ON SOCIAL:



# VISIT BASTROP

# STORY IDEAS



## AUTHENTIC TEXAS EXPERIENCE

Get away from the hustle and bustle and take a fresh approach to life! Bastrop is a true Texan hidden gem that guarantees an unforgettable, down-to-earth experience for all. Indulge in the best BBQ around at Southside Market & BBQ, wash it down with our locally distilled spirits at Copper Shot Distillery, take a stroll through historic downtown or stop by Bastrop Boot Company to find an authentic pair of boots. Whatever you fancy, Bastrop is a perfect destination to let go and savor every moment.



## OUTDOOR ADVENTURE

It's time to get outside! Thanks to its warm climate and perfect location on the banks of the Colorado River, Bastrop offers an abundance of outdoor activities. Check out the famous loblolly pine trees at Bastrop State Park, take a guided hike with a naturalist at McKinney Roughs, go paddle boarding on the El Camino Real Paddling Trail or enjoy a round of golf at an award-winning Wolf dancer golf course. Whether you need a relaxing day out or a spirited adventure, in Bastrop, you're **Welcome To It All!**



## FAMILY VACATION

Visit Bastrop to create family memories you'll cherish for years to come! Walk through a tree-lined trail next to life-size dinosaur exhibits at the Dinosaur Park, catch a local family-friendly show at the historic Bastrop Opera House or check out a special exhibit at the Bastrop County Museum and Visitor Center. Lastly, grab dessert at the iconic Sugar Shack—you'll appreciate the vintage aesthetic of this charming shop while your kids will go wild over all the candy flavors. Bastrop has it all for kids and adults alike to have fun together.



## GROUP TRAVEL

Gather the group and get away to Bastrop! Start your excursion with a shot of adrenaline at Zip Lost Pines, then head to Lake Bastrop to relax on the water or explore the surrounding forest on a scenic horseback ride. For dinner, cruise over to Neighbor's Kitchen & Yard for a mouthwatering meal under the large covered patio and do the Texas two-step to live music with the whole crew. Whatever you choose, your group will receive a Texas-size welcome.

### MEDIA CONTACTS

JAIME HAYDEN

jhayden@augustineagency.com

OLGA VERKHOTINA

overkhotina@augustineagency.com

LEARN MORE AT VISITBASTROP.COM  
AND FOLLOW US ON SOCIAL:

