

JakeBateman.com

Jake.G.Bateman@gmail.com

214.796.6266

EXPERIENCE:

Upbound Group, Inc. (Rent-A-Center), Plano, TX **2021 - Present**
Copywriter/Editor

- Rent-A-Center
- Acima Leasing
- Get It Now! / Home Choice

Freelance/Contract Copywriter **2021**

Illuminere Digital Agency, Dallas, TX (Loomis Agency) **2020 - 2020**

Digital Copywriter - (9 mos.)

B2C: Social Media, Digital Strategy, Emails, Blogs, Websites, Mobile Apps, Content.

- Dairy Queen
- Fitness Connection
- Murphy USA
- Golden Chick
- McAfee Antivirus
- Papa John's
- Black Bear Diner

Augustine Agency, Los Colinas, TX **2018 - 2020**

Jr. Copywriter - (2 yrs.)

B2B & B2C: Traditional Print, Social Media, POS, OOH, POP, Websites, Branding.

- Avocados From Mexico
- Mission Foods
- Visit Bastrop (TX)
- Downtown Napa (CA)
- North Lake Tahoe (CA)
- River Fox Train (CA)

Agency Creative, Dallas, TX **2018**

Freelance Copywriter

- Internal Blog Assignments

Ansira Marketing Agency, Addison, TX **2017**

Copywriting Internship - (6 mos.)

POP, Digital, Print, Email,

- Rent-A-Center
- Mitsubishi
- Baskin-Robbins
- Feeding America

EDUCATION: **University of North Texas, Denton, TX** **2015 - 2017**

Bachelor's Degree in Journalism: Advertising Focused

- Mayborn School of Journalism

Education Framework:

- Advertising Creative
- Copywriting 101
- Social Science Minor

ASSOCIATIONS: **Texas Tech University Baseball Athletics** **2013**
Midland Junior College Baseball Athletics **2011 - 2013**

- Junior College All Star Team
- Captain of Midland Baseball Team
- Associates Degree

SKILLS: Proficient in Adobe Creative Suite, Figma, Microsoft Office, Trello, BaseCamp, Asure, Wrike, Salesforce & Miro

REFERENCES: "If you ask. They will come."